

CITY OF PORTLAND'S OPEN DATA DAY(S)

Community Technology Advisory Board (CTAB) December 12, 2023

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Open data and privacy coordinator Smart City PDX program Bureaus of Planning and Sustainability



THE BUREAU OF PLANNING & SUSTAINABILITY

Portland, Oregon

Portland Oregon is in the American pacific Northwest with **652,503** residents (2020 census).

Portland is the 24th-largest U.S. city, between Las Vegas and Boston.

Portland is the whitest city in the US (64%)

13% of Portland residents are experiencing poverty, compared to 12.4% statewide.

11% of Portland renters are severely rent burdened (half of income goes toward housing).

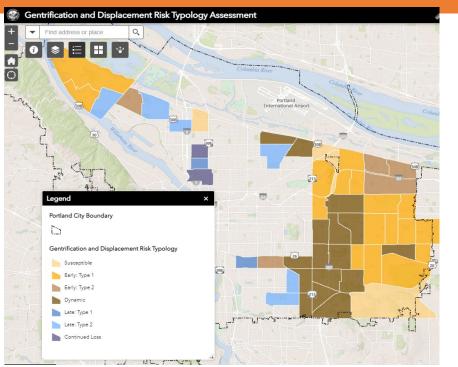
Craft beers account for 39.3 percent of Portland's retail beer sales-highest in the U.S.

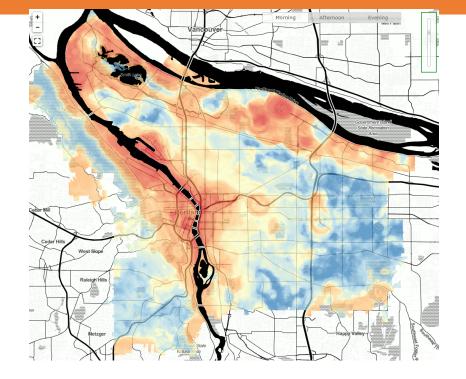
More workers commute by bike (6.3%) than in any other major US city (>150,000 population)

Portland speaks English and: Spanish, Vietnamese, Chinese, Russian, Somali, Ukrainian, Romanian, Nepali, Chuukese



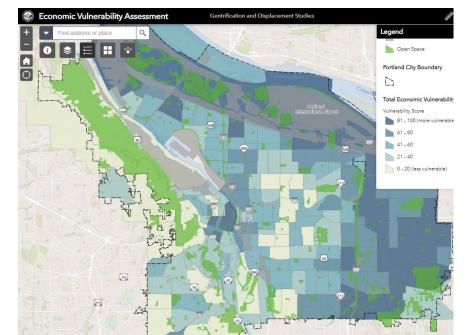
Data tells stories

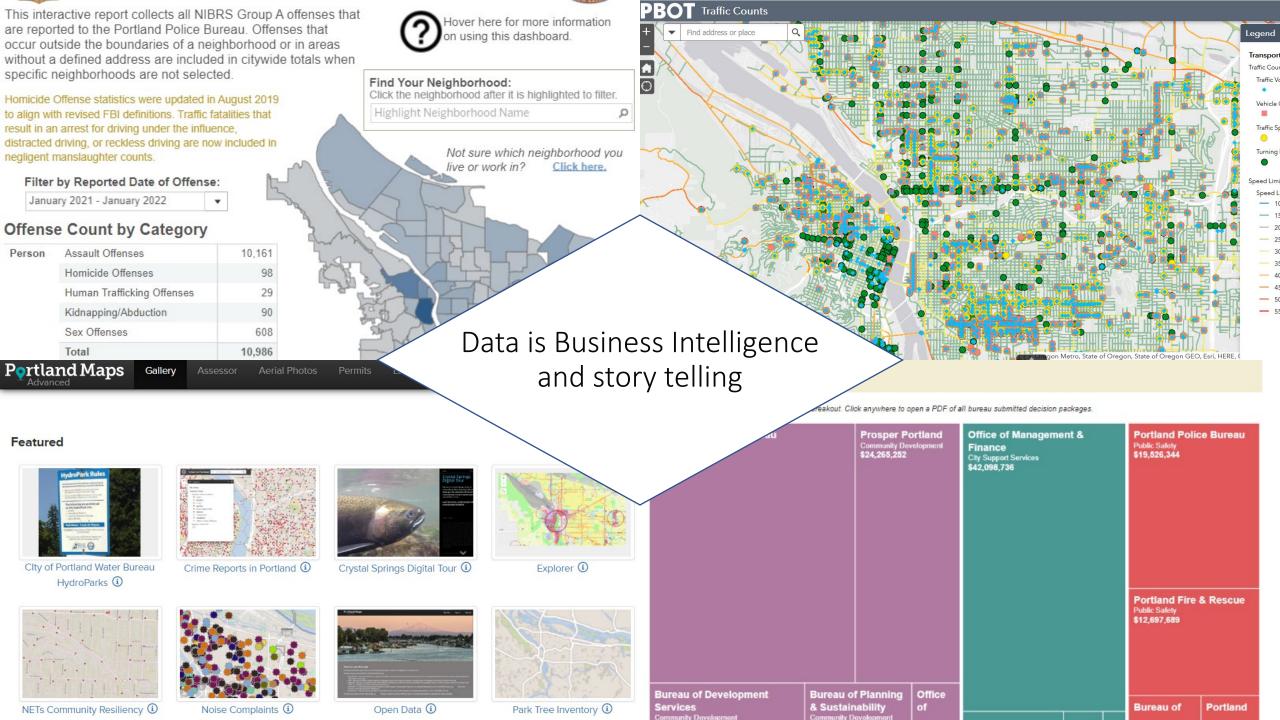






Diversity Score		
Diverse	Moderately diverse	No diversity







Open Data



Open data is data that can be freely used, re-used and redistributed by anyone.

Portland's Open Data Day 2023

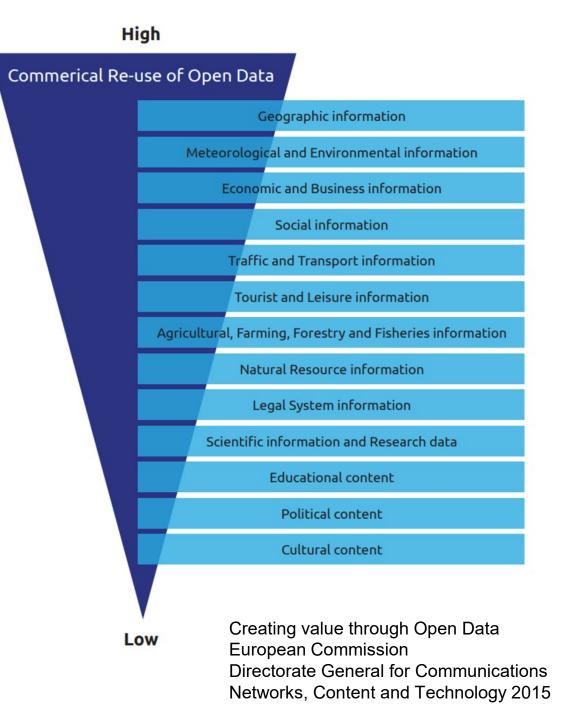
Data as an asset

The value of data is relative, timely and contextual.

Data is considered strategic.

It leads to achieve direct monetization of data and its derivatives.

Risk of disconnecting personal data to the people who originated it.



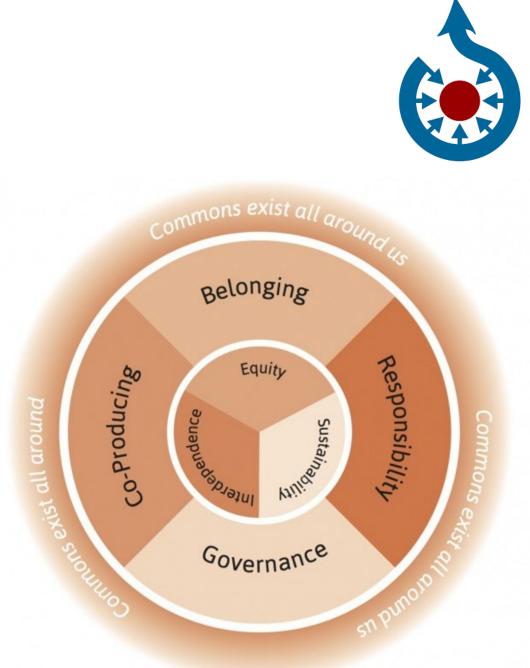
Data as Commons

"information and knowledge resources that are collectively created and owned or shared between or among a community and that tend to be nonexclusive"

- Fuster Morell, M. (2010, p. 5). Dissertation: Governance of online creation communities: Provision of infrastructure for the building of digital commons.

These resources are held in common, not owned privately. Government data falls into this definition:

- Open Data
- Transparency Public Records



Open Data Principles and linked data

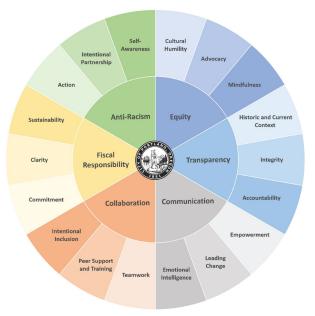




Open data as public empowerment

City of Portland Core Values – Human Rights

- Anti-racism
- Equity
- Transparency
- Communication
- Collaboration
- Fiscal Responsibility





Digital Justice Digital Rights



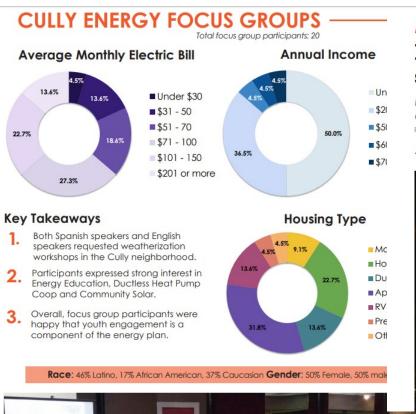
Design Justice

- Design to sustain, heal, and empower communities.
- Center on impacted voices.
- Change emergent from collaboration.
- ✤ We are facilitators.
- Value lived experience.
- Shared.
- Community-led.
- Non-exploitative solutions.
- Learn from what is working.



https://designjustice.org/read-the-principles

Data can empower





In Portland, a neighborhood designs its ow solution to displacement

Right 2 Root, a community-created plan, offers a blueprint for pushing back against displacement (disinvestment

By Patrick Sisson | Jun 26, 2018, 12:29pm EDT

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COMMUNITY BASED ASSESSMENT of TRANSPORTATION NEEDS to INFORM the CITY OF PORTAND'S SMART CITIES PLAN

May 2018

15% of low-income study

participants do not have access to a bank account

KEY FINDINGS & RECOMMENDATIONS:



Transportation disadvantaged groups are less likely to own private automobiles and rely heavily on other ways of meeting their daily transportation needs. However, low-income respondents and respondents of color were greater users of smartphones than their counterparts.

These findings suggest a major opportunity for equity centered smart mobility technologies to address these mobility needs.



Higher income and white respondents reported a greater level of familiarity with electric and autonomous vehicles. They were also more likely to have access to charging stations at their homes and places of work. If electric and autonomous vehicles are to be more widely used then these barriers should be addressed. Policies that lowered the barriers to purchasing and using electric vehicles were popular amongst people engaged with during this study.

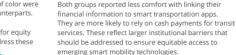
A common theme that emerged from focus group discussions and was a popular policy proposal recommended by survey participants was the need to translate smart mobility apps into multiple languages. This is an essential step in ensuring universal access and usability amongst residents with limited English proficiency.

Want to read the whole report? Find it online at:

Learn more about the City of Portland's Smart Cities Plan: www.portlandoregon.gov/transportation/69999







III

The high cost of smartphone data plans place financial pressure on those with limited incomes, meaning disparities in access to data. Smart mobility technologies will rely on smartphones with cellular data for access. Public wi-fi was mentioned by survey and focus group participants as an important step the city could take to improve access.

The highest ranked recommendation

1 in 3 people of color do

not have a driver's license.



from survey respondents was to facilitate public transportation information, scheduling and route finding through real-time communication between transit vehicles and riders. This would include arrival information as well as information about crowding and space for those with assistive mobility devices such as

wheelchairs.

nitc.trec.pdx.edu/research





Community awareness - Research justice

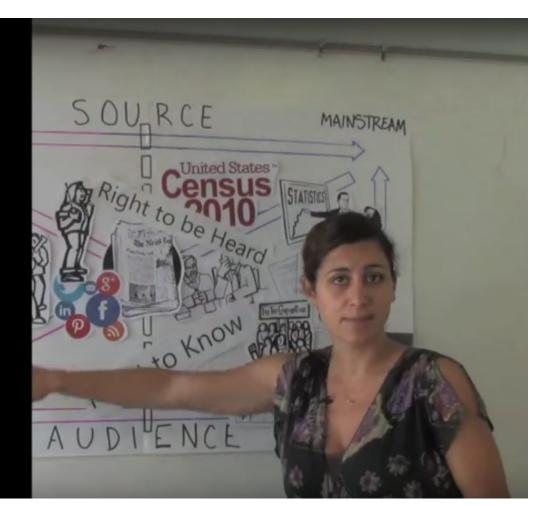
Knowledge Factory Workshop

DATACENTER'S VISION FOR RESEARCH JUSTICE

The Right to Know: Communities have unfettered access to production, documentation, possession, and use of their own data.

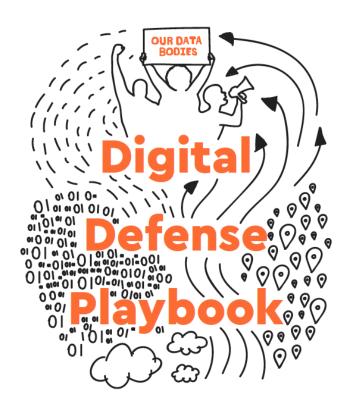
The Right to Be Heard: Community knowledge and methods to attain it are recognized as legitimate.

The Right to Self-Determination: Independent research infrastructure is built to ensure accountability to community needs and demands.

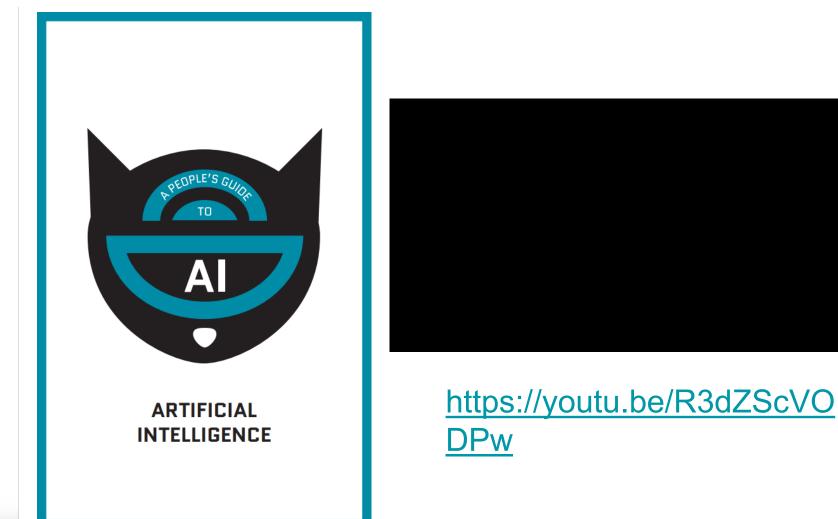


https://youtu.be/HRz1053G

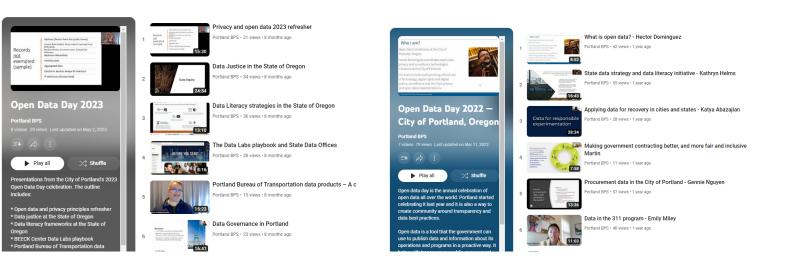
Community based Technology assessments

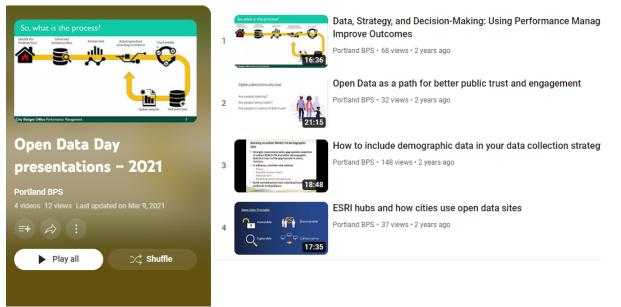


Community Power Tools for Reclaiming Data



Open Data Day – A History of Connections





Open Data Disco Tech – March 24 and 25, 2023

The 2023 Open Data Disco Tech is a public event dedicated to the Portland community interested in exploring public data.

Info

Organizers

City of Portland

Date

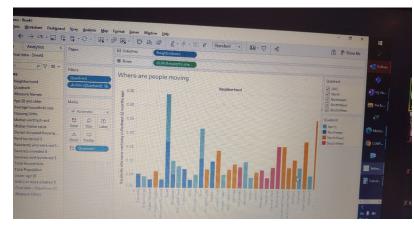
Saturday, March 25th 2023

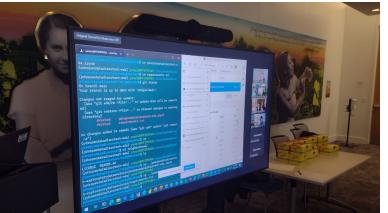
Time

9:30 am - 4:00 pm PDT

Location Portland, Oregon and online

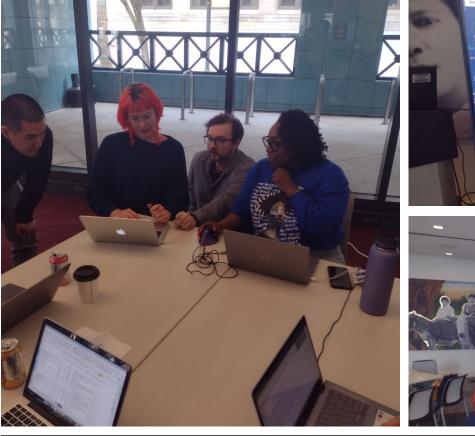


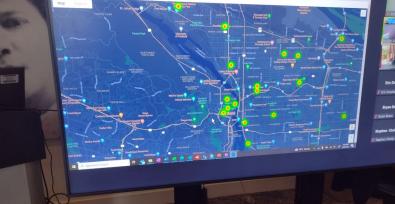














2024 Open Data Day – March 2nd, 2024







THE BUREAU OF PLANNING & SUSTAINABILITY

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VISIT US ONLINE portland.gov/bps

The City of Portland is committed to providing meaningful access. To request translation, interpretation, modifications, accommodations, or other auxiliary aids or services, contact 311, Relay: 711.

Traducción e Interpretación | Biên Dịch và Thông Dịch | अनुवादन तथा व्याख्या | 口笔译服务 | Устный и письменный перевод | Turjumaad iyo Fasiraad | Письмовий і усний переклад | Traducere și interpretariat | Chiaku me Awewen Kapas | 翻訳または通訳 | ภามแปษาสา ซิภาม อะเด็บาย | الترجمة التحريرية أو الشفهية | Portland.gov/bps/accommodation

