January 11, 2019

Office of the Mayor of Seattle
P.O. Box 9479
Seattle, WA 98124-4749

Re: 2019-20 Community Technology Advisory Board Priorities

To the Honorable Mayor Jenny Durkan:

The members of Seattle's Community Technology Advisory Board (CTAB) wish you a happy and productive new year. As the board appointed to advise the Mayor and City Council on technology issues related to the public interest, we are writing to inform you of CTAB's priorities for 2019-20, and we wish to solicit your partnership and guidance on how CTAB can support the city's commitment for harnessing technology to achieving digital equity for all.

For the coming year, CTAB is paralleling its efforts with the City's Digital Equity Plan, and previously established Mayoral and City Council areas of shared interest, to focus on the following three areas:

1. **Privacy & Cyber Security**—In an increasingly networked world, it has become even more important to help our community understand data privacy and security. CTAB wants to support City initiatives and support digital equity with an emphasis on helping the community use technology with an understanding of the needs of privacy and security. In 2018 we supported the Surveillance Ordinance Task Force with members of our board actively reviewing technologies listed by the ordinance.

2. **Digital Equity**— Ensuring all Seattle residents and neighborhoods have the information technology capacity needed for civic and cultural participation, employment, lifelong learning, and access to essential services is core to CTAB's long-term vision. This necessarily includes the board's continued and historic work on facilitating the Technology Matching Fund process, advising the City on cable franchise agreements, and advocating for broadband internet related programs. In 2017 CTAB partnered with Seattle IT to cultivate a Digital Literacy Network comprised of community members, CBOs, and local businesses who want to advance a digital equity and literacy agenda.

3. **Smart City & Community Innovation**—Seattle's residents and home-grown companies are well-known internationally for its innovation and technological know-how. In that spirit, CTAB is committed to helping the City tackle urban challenges like traffic congestion, fostering economic growth, and improving the delivery of government services through Seattle's Smart City initiatives. CTAB looks forward to supporting the emerging work stemming from Seattle IT and other departments within the City that are working on technological solutions to improve systems and the day-to-day life of Seattleites.

Our priorities for the 2019-20 year include additional events with the public to spotlight key public interest topics regarding the surveillance ordinance, the Technology Access Survey results, Census 2020, and more. We also request support of an ordinance to expand CTAB membership from 10 positions to

15 in order to allow us to resource more support for the surveillance ordinance review, provide more policy advisory comments, and bring us to parity with other community based boards and commissions. Please find a draft of our expansion ordinance below our 2018-2019 accomplishments summary.

In closing, we hope this provides you a general overview of where CTAB plans to spend its energy over the next year, and clear alignment with the with the City's Digital Equity Plan. We kindly request a meeting with you and your staff at your earliest convenience to garner your input and discuss further details regarding partnership and strategy, specifically around areas you might find helpful as well as digital skills training, affordable connectivity, and access to technology devices for underserved communities. We look forward to your collaboration.

Sincerely,
CTAB Board Members

Steven Maheshwary, CTAB Chair
Charlotte Lunday, CTAB Co-Vice Chair
Torgie Madison, CTAB Co-Vice Chair
Mark DeLoura, CTAB Member
Smriti Chandrashekar, CTAB Member
John Krull, CTAB Member
Karia Wong, CTAB Member

2018-19 CTAB Accomplishments

Last year, the Community Technology Advisory Board (CTAB) hosted presentations to the community on a range of issues, including technology and homelessness, smart cities, and autonomous vehicles and prioritized its work in tackling technology issues within the areas of *digital inclusion*, *cybersecurity and privacy*, and *smart cities and community innovation.* Below is a summary of CTAB accomplishments for 2018-19. The board looks forward to continuing their close collaboration with Seattle IT to carry out its work on behalf of the mayor and city council, and tackling the technology challenges facing the Seattle community.

Digital Inclusion

- Reviewed and recommended 12 new Technology Matching Fund (TMF) grants
- Hosted Digital Equity public panel discussion with Wave and Comcast to discuss low-income broadband accessibility and more
- Hosted public panel discussion featuring Mayor Bertlin of Mercer Island, the CEO of Urban League Seattle, and director of government affairs at Lime on effective public/private partnerships to create models of tech for good partnerships
- Hosted guest speakers as Amie Thao (user-testing city benefits calculator)
- Presented at the Office of Community Planning & Development on technological indicators of equity and risk

Cybersecurity and Privacy

- Advised on the Surveillance Ordinance and serve on the working group
- Hosted guest speaker Ginger Armbruster to speak on city's involvement in surveillance ordinance
- Provided an in-depth advisory comment on the WSDOT 2040 Transportation Plan, which can be found here
- Drafted ordinance to expand CTAB membership to support surveillance ordinance reviews and pursue additional policy reviews in this space

Smart Cities and Community Innovation

- Hosted public panel discussion covered by Seattle Channel on "A.I., Automation, and the Workforce of Tomorrow" featuring Governor Inslee's ICT Sector Lead Joseph Williams, Bellevue City Councilwoman Janice Zahn, Senior Directory of Microsoft 365 Paul Estes and Head of Research at Deloitte
- Hosted guest speakers Mark Frischmuth (online platform connecting skilled volunteers with tech for good projects), David Harris (startup advocacy), and Julie Pham (Washington Technology Industry Association – Ion Program)

CTAB Expansion Ordinance

To: Mayor Durkan, Members of the Seattle City Council:
CC: Chief Technology Officer, Seattle IT

Re: Recommendation to expand the Community Technology Advisory Board

The **City of Seattle's Community Technology Advisory Board** currently has 10 positions: 9 two-year positions, each renewable for one additional term; and 1 Get Engaged seat for a young adult, which is single term, one-year position. **Per ordinance Number: 124736**, all are subject to Seattle City Council confirmation. Due to recent vacancies, 6 positions are currently filled.

<u>The current CTAB requests that Seattle City Council expand the size of the Community Technology Advisory Board to 15 members in 2019.</u>

As our city continues to grow and technology becomes an even more vital part of our society and daily lives, the current board believes that expansion of CTAB is in the City of Seattle's best interest. The Board's ability to advise the City of Seattle and provide community engagement opportunities requires the addition of members with technology skill sets, diverse community perspectives, and policy expertise. We are seeking to have a balanced board in terms of geographic (districts), gender, race, ethnicity, and technological expertise. This expansion will better enable us to achieve all of our goals and meet the demand of the growing interest from community to step up and become civically engaged.

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