To: Citizens Telecommunications and Technology Advisory Board (CTTAB)

From: Stacey Wedlake, Chair CTTAB Technology Matching Fund Committee

CC: Sabra Schneider, David Keyes, Delia Burke, Vicky Yuki

Date: May 12, 2014

Re: 2014 Technology Matching Fund Recommendations for Funding

The Citizens' Telecommunications and Technology Advisory Board (CTTAB) Technology Matching Fund Committee, which includes Ben Krokower, Stacey Wedlake, Dana Lewis, and former CTTAB members Leah Altaras, Will Pugh and community members, Myranda Miller and Joneil Custodio, completed its review of applications using the TMF selection criteria, and presented a slate of 23 community projects to recommend for funding. These projects will increase technology literacy and access and increase civic participation through the use of technology.

The recommended projects total $320,000. This year, sixty seven applications were received (a 26% increase over last year), requesting a total of $1,054,149. The average grant request was $15,734.

The recommended projects will assist a wide range of residents in need and help to further digital inclusion for all. This year:

- The City's funds will be leveraged with a projected $685,711 in community matching resources, more than double the City's investment.
- More than a third of this year's projects are new grantee organizations. The other projects build on infrastructure and knowledge at prior grantee sites.
- Three projects are aimed specifically at using technology to increase electronic civic engagement opportunities.
- The projects will reach over 4,228 residents.
- The projects will serve over 1,295 immigrants and refugees.
- Three projects will provide technology training for people with disabilities; 4 will serve seniors and 5 will train youth.
- Nine projects are located in low-income and transitional housing facilities and will help residents gain life skills and self-sufficiency.

Below are the projects being recommended for funding. View a map of the projects at
http://bit.ly/1nxlNub

Organization	Project Description	Allocation
Ballard NW Senior Center	**Upgrade 8 Station Computer Lab to Increase Access** Upgrade the existing eight station computer lab and provide computer instruction to northwest area seniors. Offer job bank and volunteer training opportunities.	**$6,580**
Casa Latina	**Casa Latina: Meet Them Where They Are Tech Project** Expand the reach of the computer access and training program serving Latino workers. Gear curriculum specifically toward a "meeting them where they are" approach with regards to digital literacy.	**$17,000**
North Seattle Family Center/ Children's Home Society of WA (Seattle Housing Authority)	**Building Connections Through Technology** Provide social media training to reduce isolation for immigrants and refugees, people with disabilities and seniors. Teach them how to connect to families and friends through Skype, Skype phone service, email, blogs, photo sharing, Facebook and other social media.	**$17,000**
Denny Terrace Computer Lab (Seattle Housing Authority)	**Denny Terrace Computer Lab** Strengthen the computer lab as a resource for low income Seattle Housing Authority residents by updating hardware and software and holding classes and drop-in instruction in languages other than English.	**$14,521**
Elizabeth Gregory Home	**Computer Access for Homeless Women** Add 10 laptops to establish a computer learning lab and provide training to meet the needs of homeless women attending Day Center programs.	**$15,527**

Organization	Project Description	Allocation
Filipino Community of Seattle	**STEMPath Innovation Network** Extend the STEM based delivery model for the Robotics and Computer Literacy program to other sites serving low income, at-risk youth of color. Leverage centralized programming and infrastructure.	$19,900
Helping Link	**Embrace Technology, Empower Immigrant Community** Provide computer access and teach entry-level computer literacy to technology underserved ELL Vietnamese American immigrants.	$17,626
Hilltop House	**Hilltop House Computer Learning Center** Update aged and failing hardware and software, provide hands-on, skill-building computer trainings for seniors and add adaptive equipment for users with low vision.	$5,307
Lao Women Association of Washington	**Lao Women Civic Engagement Project** Purchase translation software and provide 100 hours of computer training for 15 new Lao immigrant women. This training would provide these women with the skills needed to engage in civic and community discussions around topics impacting their community.	$14,000
Literacy Source, A Community Learning Center	**Increasing Digital Literacy and On-line Learning** Increase the digital literacy skills of low income adult basic education and ESL students through expanded computer access and instruction. Help students access on-line learning programs on both computers and mobile devices and provide training and support to volunteer tutors and instructors.	$15,000

Organization	Project Description	Allocation
North Seattle Boys & Girls Club	**North Seattle Computer Lab** Add 23 state-of-the-art computers in the newly renovated Teen Center in North Seattle. Increase technology access and provide more hands-on academic and STEM-based tech education programs.	$19,985
Northaven Retirement and Assisted Living	**Resident Computer Upgrades** Replace aging computers with laptops, tablets, iPods and computers in the Assistive Living and Independent Living facilities. Provide enhanced computer learning opportunities for seniors and establish an equipment lending library.	$18,987
Open Doors for Multicultural Families/STAR Center at Center Park (Seattle Housing Authority)	**Autism Equal Access Project iPad Program: Seattle** Provide training to culturally and linguistically diverse families with Special Education students with Autism Spectrum Disorders in Seattle Public Schools on using iPads & iPad apps for communication needs.	$20,000
Ross Manor Computer Lab (Seattle Housing Authority)	**Ross Manor Computer Lab** Equip and open a new computer lab serving low income residents living in Ross Manor, a downtown Seattle Housing Authority building. Provide open lab hours and classes for residents to learn how to use computers.	$16,252

Organization	Project Description	Allocation
Seattle Neighborhood Coalition	**Video broadcast, website and support resources** Provide information to residents of all of Seattle's neighborhoods and provide a platform for citizen activists to engage with other citizens and government. Purchase a computer, video and audio equipment, which will expand their current limited web presence, allow them to upload their extensive video library, and begin using social media a means to be a clearinghouse for information about common neighborhood issues impacting the community.	$8,845
Solid Ground	**Sand Point Tech and Access Grant** Create a tech center in the Sand Point Housing Campus for adults and children transitioning out of homelessness. Provide digital literacy training and computer orientation to residents, volunteers and staff.	$9,000
Somali Community Services of Seattle	**Somali Community Computer Lab & Technology Course** Upgrade an aging computer lab and provide basic computer and Internet navigation skills classes for Somali business women.	$9,000
South Park Area Redevelopment Center	**Multicultural English & Tech Ambassadors(META)** Connect South Seattle immigrant & refugee residents with local resources and civic engagement opportunities through an 18 week integrated English and technology course. Students will then use these skills to provide the larger community with a connection to interact with city government.	$19,200

Organization	Project Description	Allocation
The Jefferson Terrace Computer Lab Committee (Seattle Housing Authority)	**Jefferson Terrace Computer Lab** Expand the reach of the already heavily-used Jefferson Terrace Seattle Housing Authority computer lab in First Hill. Add classes in other languages, update equipment, increase marketing and develop a community website or blog.	$15,000
University of Washington Women's Center	**Making Connections** Provide enriching educational and character-building experiences for underrepresented Seattle-area high school girls to achieve in the fields of Science, Technology, Engineering and Math (STEM).	$14,399
Vietnamese Friendship Association	**Digital Media Lab** Create a digital media lab at the Seattle World School that empowers Vietnamese youth to use technology and digital media to explore and express their personal narrative and identity.	$6,300
Washington Community Alliance for Self-Help (CASH)	**Financial Stability Through Technology Literacy** Deliver technology-based financial literacy workshops and coaching to low-income entrepreneurs. Help 146 entrepreneurs overcome technological barriers to stable self-employment and financial independence.	$15,500
YMCA of Greater Seattle - Metrocenter Branch	**Cascade Community Technology Services Expansion** Add 3 new computers to the Y@Cascade People's Center to enable low income, homeless residents in the South Lake Union/Cascade neighborhood to have greater access to online services, such as healthcare, food stamps, housing, and transportation.	$5,091
Total		**$325,000**

Projects Not Recommeded for Funding:

12th Ave Stewards $20,000
Activate & Support 12th Ave Business and Community
The 12th Avenue Stewards will expand the current organization website from a limited static website into an interactive tool designed to inform and engage a wider range of community stakeholders, serve as an information portal for residents, students, institutions and business, and provide support for small businesses and property owners in the area. The updated website will enable the 12th Avenue Stewards to consolidate and expand existing outreach efforts into one well-known, easily navigable portal with increased functionality, greater informational resources and better collaborative updating to keep stakeholders more informed and engaged.

Central Area Senior Center $14,079
Multimedia Cable TV & Video Training for Seniors.
Our technology literacy and access project calls for upgrading our training software and computer equipment for the purpose of training ten senior volunteers in the basic multimedia digital/video film making technology. They will also train how to set up and manage their own cable TV weekly broadcast and YouTube program.   Their programs will consist of digital video content of their own design based on programs and other interest to seniors in Seattle such as: arts and crafts, health and wellness, recreation, trips, and other interest of a target senior audience in Seattle, King County.

Delridge Neighborhoods Development Association $19,892.12
Youngstown Youth Media Access
Youngstown Youth Media Access is a partnership between DNDA, Totem Star, and Rock School, to increase youth access to computer and music technology, and to train traditionally underserved young people in basic computer skills, music production techniques, graphic design, marketing, and social media tools.

El Centro de la Raza $5,000
Community Technology Access
Upgrade security on existing laptops by installing Deep Freeze software and provide a series of 11 workshops in computer literacy to Latino youth, seniors and adults.

Ethiopian Community in Seattle $20,000
2014 Technology Matching Fund Tech Literacy-Access
ECS is planning to use this grant to enhance the capability of both its highly successful computer resource center and the after school programs to better serve its ever increasing list of clients. It also wants to restructure and expand its internet based quality after-school, winter, spring and Summer camp programs. ECS seeks funding to acquire additional computers, printing supplies, network gears (cables, etc.), visual aid devices, productivity software and above all hire qualified staffs.

Financial Services Coalition - Puget Sound Charitable Foundation (FSC-PS CF) $13659.81
Mobilizing Model Citizens Through Innovation
The purpose of project is to equip the next generation opportunity (NGO)citizen's model with iPads and laptops to expand our goal in delivering online Microsoft training, community building, civic awareness, and cultural sensitivity training to the youth and the underserved public at large. In order to communicate our model project effectively, we need to upgrade our current website www.fsc-ps.org to a Wordpress Blog. Our office is managed by Regus and Internet Access is built in our amenities 24/7 in conference rooms, open space and kiosk training spaces.

FLASH VOLUNTEER $5,800
Workshop Series: Technology and Civic Engagement
Flash Volunteer is on a mission to bring Seattle-area volunteer managers together to focus on how to use the tools they have at their disposal — technology, social media, and data — to promote events, recruit volunteers and increase volunteerism in Seattle. These workshops will be designed, led and moderated by Flash Volunteer experts, but will be flexible enough to accommodate the needs of attendees. Volunteer managers will be given the opportunity to raise issues, concerns and problems with community engagement that Flash Volunteer could help solve.

Gay City Health Project $10,800
Gay City LGBT Library and Resource Center
Gay City's LGBT Resource and Referral Program will expand to include technology literacy training to homeless and low-income LGBT individuals of all ages. Through this expanded service, Gay City will support these vulnerable sub-populations within our community by increasing their skills and confidence in utilizing computers and navigating the internet in order to seek jobs and housing, apply for public assistance, and connect with other resources they need. The Resource Center will provide monthly group training and information sessions, along with one-to-one mentoring services both by appointment and during drop-in hours.

InterConnection $16,500
Internet & Computers for Low Income People Website
InterConnection will offer low-cost computers and wireless 4G Internet service via an online portal to all low-income families and other qualified individuals in Seattle. InterConnection has partnered with ConnectUp (part of Solid Ground) to develop an online platform where an estimated 80,000 individuals in Seattle can get access to affordable computers and Internet based on their household income level. For the duration of the project, we expect to serve 5,000 individuals.   Only low-income people will be able to buy from the website and ConnectUp will help with the qualification process. Other Seattle organizations will help with the qualification process in the future.

International Examiner $20,000
The Seattle Asian Pacific America Legacy Project

This project includes three groups: elders who have stories of immigration, and family and cultural traditions, youth who will interview their elders and record these stories, and a staff member who will work with oversee this project while working with various community organizations. We recognize the importance of these stories and will them online for educational, historical and preservation purposes.

Jubilee Women's Center $20,000
Technology access & training for low-income women
This project will be critical to increasing Jubilee's capacity to serve more low-income and homeless women in Seattle in need of upgrading their technology skills. Jubilee plans to update and provide a broad curriculum of training classes and workshops, covering technology, practical skills (including job readiness, employment, housing, navigating the benefits system), and money management. All three areas incorporate information technology access and training.

LGBTQ Allyship $19,799.5
LGBTQ Intergenerational Project
The LGBTQ Intergenerational Project will build community amongst youth/young adults and older individuals by engaging in deeper dialogues around ageism and economic disparities for LGBTQ individuals based on economic, racial and gender inequity in the LGBTQ community. These dialogues will lead to an Intergenerational conference that will build community amongst generations and identify issues and policies that effect the most vulnerable in LGBTQ community. We will record digital advocacy stories of attendees that will lend to the diversity of experiences during points of advocacy around LGBTQ youth and senior issues. The conference will be a stepping stone for individuals to develop a legislative agenda and organize a lobby day in 2015 representing policies that will directly improve the lives of LGBTQ youth and seniors.

MUSICA Entertainment $19969.97
If You're Not Online, You're Falling Behind
Girlz Group Project Self-Sufficiency DBA Annura Counseling Services and You Grow Girl and MUSICA Universal, will increase technology access to teen parents, parents of pre-kindergarten children, seniors/Grandparent's who are guardians or caretakers of children in the K - 12 education system and parents of children in the K – 12 education system through a "hip and socially relevant" digital exclusion awareness campaign, a series of digital exclusion awareness events, including Resource Fairs, and hands-on computer and internet training. Students will gain digital media literacy skills that will improve their opportunities for work, social engagement and access to information. Community members will then be able to use their skills to train and assist others within the community.

Northwest Refugee and Immigrant Services $17,760
Comp-literacy Class
Northwest Refugee looking support for funding from City of Seattle technology matching fund amount of $17,760 to cover parents and Senior's refugee and Immigrants to learn general computer skills. So this project will allow students to learn from basic computer

skill to intermediate computer skills, which will help finding jobs, writing own resumes, getting connected, sending e-mails, developing personal and own business websites, specially parents having home childcares business, Groceries etc for opportunity economic growth.

Rainier Beach Community Club   **$8,162**
RBCC - Information and Communications Technology
We would use the Technology Matching Fund to increase outreach, membership, and engagement within Rainier Beach. We intend to accomplish this by hiring local web designers to build a website and web presence which will engage the community and assist Rainier Beach neighbors stay connected.

Raja for Africa   **$17,975**
Raja for Africa Computer Readiness Project
Basic Computer Readiness Project

Refugee Women's Alliance   **$19,789**
Tech Literacy and Access
ReWA will upgrade its Student Computer lab with a new Server, Windows Multipoint Server OS, and 14 new PC client work stations. This upgrade will enable us to better serve over 350 low-income immigrant and refugee clients who are enrolled in our ESL courses, our vocational training and employment services, and our youth program. We will also hire a new part-time Lab Coordinator, which will enable us to expand the hours of the Computer lab and provide better access to all of our clients and partners.

Seattle Young People's Project   **$16302.80**
Youth Organizing Media Campaigns
Youth Organizing Multimedia Campaigns is a six month leadership program that will prepare 5 youth organizers to train 25 of their peers to utilize information technology and social media as tools for positive community change.

SouthEast Effective Development   **$19,926.48**
Digital Media Academy for Underserved Youth
SEED is seeking $20,000 from the Technology Matching Fund to support the Creative Arts Digital Media Academy (CADMA) in 2014/15. CADMA is a digital media leadership program that utilizes computers and digital technology to offer middle and high school aged youth training in journalism, film, and the visual arts. Youth will acquire the necessary skills to create their own videos, news broadcasts, websites, and on-air radio broadcasts. The goal of CADMA is to improve access to digital literacy among underserved youth, develop youth leadership and expose youth to careers in media technology.

The Seattle Globalist   **$20,000**
Seattle Globalist Community Media Training
This funding would support trainings created in partnership with organizations serving Seattle's Somali and Latin American communities--specifically Runta News and

OneAmerica. The trainings will develop new media and journalism skills and build a new corps of Seattle Globalist writers. The trainings will be supported by 10 new `entry-level` media kits that these new reporters can use to tell stories about their communities.

Unified Outreach $18,000
Industry-level arts instruction to at risk youth.
Provide free industry-level Arts training and technology lab use to low income, at risk youth as well as local community members.

West African Community Council (WACC) $20,000
WACC's Computer Literacy and Access Project
This project will help the West African community of Seattle become computer literate. With laptops and the adequate software, we can travel to those community members that cannot come to us and teach them the computer skills that they need to better their everyday life. This project will target the West African women and youth since they are the ones that our mostly computer illiterate in our community.

Youth in Focus $19,597
Building Community and Strengthening Technology
A Technology Matching Fund grant will help Youth in Focus offer additional digital photography classes by purchasing and expanding our equipment options. This will allow us to support and engage additional at-risk youth throughout the year.