Internet Essentials from Comcast (InternetEssentials.com) is the nation’s largest and most comprehensive broadband adoption program. It provides low-cost broadband service for $9.95 a month; the option to purchase an Internet-ready computer for under $150; and multiple options to access free digital literacy training in print, online and in person. Qualified families include those families with at least one child eligible to participate in the National School Lunch Program, including parochial, private, charter, cyberschool and homeschooled students. Program materials are available in 14 languages free of charge to schools and non-profit partners at InternetEssentials.com/Partner.

Comcast has invested over $100 million in expanding digital literacy programs from 2010 to 2012. Comcast Digital Connectors Program - Providing young adults the opportunity to develop advanced digital and computer skills at nearly 50 sites nationwide.

Internet Essentials - The nation’s largest broadband adoption program, bringing low-cost Internet, computers and digital literacy training to low-income families.

Club Tech, Boys & Girls Clubs of America - Comcast sponsors the clubs’ signature digital literacy and technology skills program, reaching 1 million students each year.

There is no more significant community investment priority for Comcast than the Internet Essentials program.

David L. Cohen
Executive Vice President, Comcast Corporation

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INTERNET ESSENTIALS SM
FALL 2013
Program Highlights at a Glance

INTERNET ESSENTIALS SM FROM COMCAST

English: 1-855-8-INTERNET (1-855-846-8376)
Spanish: 1-855-SOLO-995 (1-855-765-6995)

InternetEssentials.com  |  InternetBasico.com
OPPORTUNITY FOR EVERY FAMILY ONLINE AND RIGHT AT HOME.

Internet Essentials is helping our communities compete in the 21st century.

FAMILY USE
98% of Internet Essentials families are using the Internet for schoolwork.
66% of Internet Essentials families are using their Internet access for healthcare and government services information.

EDUCATION
94% of Internet Essentials families feel that Internet access at home helped improve their child’s grades.

ECONOMIC IMPACT
59% of Internet Essentials families feel that Internet access helped someone in their household find a job.

Internet Essentials Keeps Getting Better

- 1.2 million visits to the Internet Essentials websites
- 27 million materials distributed to schools and partners
- 2 million Public Service Announcements valued at more than $25 million
- 160,000 connected families
- 360,000 individuals
- 1,200 people trained
- 41,000 connected families
- 360,000 individuals
- 1,200 people trained
- 9,000 community and government partners & 4,000 school district partners
- 18,000 subsidized computers purchased by Internet Essentials families
- 1.5 Mbps to 5 Mbps speed increase for our Internet Essentials families
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